Here are the N.C. statutes governing business entity license; as you will see licensure is not required if a sole proprietorship but if corporation etc, licensure is required.

§ 58-33-10. Definitions.

 (4) "Business entity" means a corporation, association, partnership, limited liability company, limited liability partnership, or other legal entity.
"Business entity" does not mean a sole proprietorship.

§ 58-33-26. General license requirements.

(j) A business entity that sells, negotiates, or solicits insurance shall be licensed in accordance with G.S. 58-33-31(b). Every member of the partnership and every officer, director, stockholder, and employee of the business entity personally engaged in this State in soliciting or negotiating policies of insurance shall qualify as an individual licensee.

§ 58-33-31. Application for license.

 (b) A business entity selling, soliciting, or negotiating insurance shall obtain an insurance producer license.
Application shall be made using the Uniform Business Entity
Application. Before approving the application, the Commissioner shall find that:

- (1) The business entity has paid the applicable fees set forth in G.S. 58-33-125.
- (2) The business entity has designated a licensed producer, who is a natural person, responsible for the business entity's compliance with the insurance laws and administrative rules of this State and orders of the Commissioner

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