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FOR IMMEDIATE RELEASE

PRESS RELEASE

Priscilla G. Hottle appointed Chairman of the Board of Directors for the Independent Insurance Agents of Virginia



Priscilla G. Hottle, President; Hottle and Associates
Chairman, Independent Insurance Agents of Virginia – 2021
Photo Credit: Cliff Bruce Studio

RICHMOND, Virginia (June 29th, 2021) – Priscilla G. Hottle, President; Hottle and Associates based in Warrenton, Virginia has been appointed as Chairman of the Board of Directors for the Independent Insurance Agents of Virginia effective July 1, 2021.

Priscilla Hottle has served on the IIAV Board of Directors since 2015 and has nearly 30 years of experience in both personal lines and commercial lines insurance as well as agency management and operations. Previously, President with USI Insurance Services in Washington DC, Hottle formed Hottle and Associates in early 2008. Hottle and Associates offers homeowners insurance, auto insurance, life insurance and umbrella insurance to property insurance, worker's compensation, general liability insurance, group health insurance and various casualty and specialty insurance types of protection.

Hottle is a former Chairman of Associated Risk Managers International, Inc. and was recognized by Washingtonian Magazine as a Washington DC Top Financial Professional and by Northern Virginia Magazine as a Top Financial Professional for the last three years. Hottle served as Chairman of the Board for the Fauquier Chamber of Commerce (Virginia) and is the current Chairman of the Women's Business Council. "As the Chairman of the Board for the Fauquier Chamber of Commerce, Priscilla [led] with vision and enthusiasm. Her willingness to volunteer precious time and work with other business members sets the example of community leadership! Always available and always willing to help, I have appreciated her business knowledge and experience in helping guide my own business." Shared Jamie Gorman, Vice-President of Sales at Acuity Audiovisual via LinkedIn.

Hottle had the following to say about her appointment, "I would like to thank the IIAV Leadership team, the IIAV Executive Committee and the Board of Directors for their encouragement and support as I move into the Chairman position. The insurance industry is constantly changing, and I look forward to the journey ahead. Most importantly, I look forward to working with and serving on behalf of each and every one of the Independent Insurance Agents of Virginia."

During her tenure on the IIAV Board of Directors, Hottle chaired the annual convention committee during the COVID-19 pandemic. She helped steer the convention into a completely virtual platform that met with great success and positive feedback from members and industry partners. "Priscilla Hottle is an industry leader that has pioneered her way to greatness. When COVID-19 threw IIAV a curveball, she quickly regrouped and put together one of the most successful virtual conventions our association has ever seen." Said Jill C. Roth, AAI; Executive Vice President with Ahart, Frinzi & Smith and outgoing IIAV Board of Directors' Chairman, 2020. "Fasten your seatbelts because this rockstar is going to continue to do amazing things for this association!" Continued Roth. When asked about her successful chairing of the 2020 IIAV Annual Convention Committee, Hottle is quick to recognize that it was a team effort and credits the 2020 IIAV Annual Convention Committee and the staff at IIAV with the success of the virtual event.

Founded in 1898, The Independent Insurance Agents of Virginia (IIAV) is part of the nation's oldest and largest associations of independent insurance agents, representing a network of more than 300,000 agents and agency employees nationwide and over 7,000 in the Commonwealth of Virginia. IIAV members are insurance businesses that offer customers a choice of policies from a variety of insurance companies. Independent agents offer all lines of insurance – property, casualty, life, health, employee benefit plans and retirement products. Web address: www.iiav.com and nationally www.independentagent.com

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