

A Trusted PARTNERship. Valuable Results.

IIAV



PARTNERS PROGRAM



Independent  
Insurance  
Agents of  
Virginia  
invites YOU  
to become a  
PARTNER  
today...

2014

IIAV

INDEPENDENT INSURANCE  
AGENTS OF VIRGINIA



## You Are Cordially Invited...

...to become a “Partner” of the Independent Insurance Agents of Virginia (IIAV).

We created this program at the request of IIAV Associate Members who support the Association on an on-going basis. Becoming an IIAV Partner provides the vehicle for a high-profile, year-long exposure to members of the Independent Insurance Agents of Virginia - the oldest and largest association of independent agents. If you're looking for independent insurance agency decision makers, they're a member of IIAV!

You can choose from various sponsorship levels that fit your needs and budget. This chart illustrates the benefits for each level of participation.

The total annual dollar participation will determine into which category you will be placed. Recognition throughout the calendar year will showcase your current level of committed participation.

## IIAV PARTNER Levels:

- Chairman Club - \$10,000 and above
- Executive Club - \$8,000 to \$9,999
- President Club - \$5,000 to \$7,999
- Independent Club - \$2,000 to \$4,999

## Questions?

Contact Danny Mitchell  
Vice President Business Development  
dmitchell@iiaav.com  
1-800-288-4428

### Annual Convention -

Boars Head, Charlottesville - June 15-17, 2014

#### Exhibit Booths:

- <input type="checkbox"/> Aisle - Member	\$700
- <input type="checkbox"/> Aisle - Non-Member	\$800
- <input type="checkbox"/> Corner - Member	\$725
- <input type="checkbox"/> Corner - Non-Member	\$825

#### Registrations:

- <input type="checkbox"/> Full Registration - Member	\$325
- <input type="checkbox"/> Each Additional Member	\$250
- <input type="checkbox"/> Full Registration - Non-Member	\$425
- <input type="checkbox"/> Each Additional Non-Member	\$300

#### ☐ Diamond Sponsor

- ◆ Listing, with logo, at event, on web and in promotions.
- ◆ Two complimentary registrations.
- ◆ Full page color ad in program.
- ◆ Choice of available sponsorship choices.

\$5000

#### ☐ Platinum Sponsor

- ◆ Listing, with logo, at event, on web and in promotions.
- ◆ One complimentary registration.
- ◆ Half page b/w ad in program.
- ◆ Choice of available sponsorship choices.

\$2500

#### ☐ Gold Sponsor

- ◆ Listing, with logo, at event, on web and in promotions.
- ◆ Choice of available sponsorship choices.

\$1500

#### ☐ Silver Sponsor

- ◆ Listing, with logo, at event, on web and in promotions.
- ◆ Choice of available sponsorship choices.

\$1000

#### ☐ Bronze Sponsor

- ◆ Listing, with logo, at event, on web and in promotions.
- ◆ Choice of available sponsorship choices.

\$500

#### Golf:

- <input type="checkbox"/> Play Golf - Member	\$75
- <input type="checkbox"/> Play Golf - Non-Member	\$85
- <input type="checkbox"/> Hole Sponsor (18 opportunities)	\$150
- <input type="checkbox"/> Putting Contest Sponsor	\$150
- <input type="checkbox"/> Driving Range Sponsor	\$150
- <input type="checkbox"/> Contest Sponsors (longest drive; longest putt; etc.)	\$150

#### ☐ Printed Program for Attendees (\$2500)

taken

Subtotal:

Annual Young Agents Convention - 2014	
Exhibit Booths: - <input type="checkbox"/> Member - <input type="checkbox"/> Non-Member	\$150 \$250
Full Registrations: - <input type="checkbox"/> Young Agent - <input type="checkbox"/> Member - <input type="checkbox"/> Non-Member	\$125 \$150 \$210
<input type="checkbox"/> Platinum Sponsor ♦ Listing, with logo, at event, on web and in promotions. ♦ One complimentary exhibit booth. ♦ Two complimentary registrations. ♦ Full page ad in program.	\$1500
<input type="checkbox"/> Gold Sponsor ♦ Sign recognition. ♦ One complimentary exhibit booth. ♦ One complimentary registration. ♦ Half page ad in program.	\$1000
<input type="checkbox"/> Silver Sponsor ♦ Sign recognition. ♦ Quarter page ad in program.	\$500
<input type="checkbox"/> Bronze Sponsor ♦ Sign recognition.	\$150
Young Agents Bowling Evening - Midlothian - Winter, 2014	
<input type="checkbox"/> Gold Sponsor ♦ Listing, with logo, at event, on web and in promotions. ♦ One complimentary registration.	\$500
<input type="checkbox"/> Silver Sponsor ♦ Listing at event, on web and in promotions.	\$250
Annual Young Agents' Colonial Downs Outing - New Kent - Summer, 2014	
<input type="checkbox"/> Gold Sponsor ♦ Listing, with logo, at event, on web and in promotions. ♦ One complimentary registration.	\$500
<input type="checkbox"/> Silver Sponsor ♦ Listing at event, on web and in promotions.	\$250
Account Management Development Day - Richmond - Spring, 2014	
<input type="checkbox"/> Gold Sponsor ♦ Listing, with logo, at event, on web and in promotions. ♦ Three complimentary registrations. ♦ Full page ad in program.	\$1000
<input type="checkbox"/> Silver Sponsor ♦ Listing at event, on web and in promotions. ♦ Two complimentary registrations. ♦ Half page ad in program.	\$500
<input type="checkbox"/> Bronze Sponsor ♦ Listing at event, on web and in promotions. ♦ One complimentary registrations.	\$250
<i>Subtotal:</i>	

VAIA Fundraiser: Roast & Toast (David Priest) Sponsorship Opportunities - Spring, 2014	
<input type="checkbox"/> Gold Sponsor ♦ One reserved table for 8 at dinner. ♦ 8 tickets to the event. ♦ Logo placement in evening program and on web. ♦ Two bottles of wine for table.	\$1000
<input type="checkbox"/> Silver Sponsor ♦ One reserved half table for 4 at dinner. ♦ 4 tickets to the event. ♦ Logo placement in evening program and on web. ♦ One bottle of wine for table.	\$500
<input type="checkbox"/> Bronze Sponsor ♦ Two tickets to the event. ♦ Logo placement in evening program and on web.	\$300
<input type="checkbox"/> Single Ticket	\$85
<input type="checkbox"/> Program Dedication ♦ Leave a roast, a toast or both in the program (175 word max). ♦ <b>Deadline:</b> April 24, 2014	\$50
Class Sponsorship	
<input type="checkbox"/> Class Sponsor ♦ Pick a class from our 2014 calendar to sponsor (see Kristina Presiner for available classes). ♦ Logo on website class registration. ♦ Full page ad distributed with class materials.	\$200
Exec's Newsletter - Monthly News to Agency Principals (Printed, Per Issue)	
<input type="checkbox"/> Monthly Sole Sponsor <input type="checkbox"/> Monthly Duel Sponsor	\$1000 \$500
Other	
<input type="checkbox"/> IIAV.com Banner Advertising ♦ One banner ad (430 x 50 px), displayed on homepage for one month.	\$250
<input type="checkbox"/> VAPAC Contribution Amount ♦ Please select you own contribution amount.	\$_____
<input type="checkbox"/> Building Fund - Annual Pledge Amount ♦ Please select you own contribution amount.	\$_____
<input type="checkbox"/> IIAV Associate Membership Dues ♦ July 1, 2014 to June 30, 2015	\$850
<input type="checkbox"/> IIAV Associate Membership Dues (Non-Insurance) ♦ July 1, 2014 to June 30, 2015	\$375
<input type="checkbox"/> Education Water Bottle Sponsor	<i>taken</i>
<i>Subtotal:</i>	
<i>Grand Total:</i>	

Independent Insurance Agents of Virginia, Inc.  
8600 Mayland Drive • Richmond, VA 23294  
1-800-288-IIAV • www.iiav.com



# PARTNER Pledge Form

## PARTNERS PROGRAM

January 1, 2014 to  
December 31, 2014

Yes! I want to be a PARTNER of IIAV!

☐ Chairman Club \$10,000+

☐ Executive Club \$8,000

☐ President Club \$5,000

☐ Independent Club \$2,000

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

### Payment Information:

☐ Check (Payable to IIAV)

☐ Bill Me Now

☐ Bill Me Later

☐ Credit Card: \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express \_\_\_\_\_ Discover

Card Number: \_\_\_\_\_ Sec. Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address for Card: \_\_\_\_\_

### PARTNERS PROGRAM TERMS AND CONDITIONS:

The PARTNERS PROGRAM operates on a calendar year basis (benefits applicable to January 1 - December 31). Commitments must be renewed each year to continue as an IIAV PARTNER.

Send commitments via mail: IIAV, 8600 Mayland Drive, Richmond, VA 23294; fax: 804-747-6557; or email: dmitchell@iiaav.com. Contact Danny Mitchell at dmitchell@iiaav.com or 804-747-9300 with questions.

IIAV must receive complete payment to be included in the 2014 PARTNERS Program. Please note, if you choose the "Bill Me" option, an invoice will be mailed to the company address you list above. If you choose the "Credit Card" option, your card will be charged upon IIAV's receipt of this form.

Please send a high-resolution company logo to dmitchell@iiaav.com for use as part of the PARTNERS Program benefits.

Complimentary conference/event registrations include the conference registration fee ONLY. Does not include optional activities or hotel accommodations.

I agree to all terms and conditions outlined in this agreement.

(please sign) \_\_\_\_\_ Date \_\_\_\_\_