

Independent Insurance Agents of

VA 2017

PARTNERS PROGRAM

A TRUSTED PARTNERSHIP + VALUABLE RESULTS



The Trusted Choice®

You Are Cordially Invited....

...to become a "Partner" of the Independent Insurance Agents of Virginia (IIAV).

We created this program at the request of IIAV Associate Members who support the Association on an on-going basis. Becoming an IIAV Partner provides the vehicle for a high-profile, year-long exposure to members of the Independent Insurance Agents of Virginia - the oldest and largest association of independent agents. If you're looking for independent insurance agency decision makers, they're a member of IIAV!

You can choose from various sponsorship levels that fit your needs and budget. This chart illustrates the benefits for each level of participation.

How To Determine Partner Level

The total annual dollar participation of events and sponsorship will determine into which partner level you will be placed. Recognition throughout the calendar year will showcase your current level of committed participation.

IIAV Partnership Levels

- Chairman Club - \$10,000 and above
- Executive Club - \$8,000 to \$9,999
- President Club - \$5,000 to \$7,999
- Independent Club - \$2,000 to \$4,999

Questions

Contact Danny Mitchell
Vice President Business Development
dmitchell@iiaav.com

insurEXPO17 Richmond, VA - April 24-25, 2017	
Exhibit Booths:	
- <input type="checkbox"/> Aisle - Member	\$725
- <input type="checkbox"/> Aisle - Non-Member	\$825
- <input type="checkbox"/> Corner - Member	\$750
- <input type="checkbox"/> Corner - Non-Member	\$850
Registrations: (if not already provided)	
- <input type="checkbox"/> Full Registration - Member	\$75
- <input type="checkbox"/> Each Additional Member	\$50
- <input type="checkbox"/> Full Registration - Non-Member	\$100
- <input type="checkbox"/> Each Additional Non-Member	\$75
<input type="checkbox"/> Diamond insurEXPO Sponsor	
♦ Listing, with logo, at event, on web and in promotions.	
♦ Two complimentary registrations.	
♦ Full page color ad in program.	
♦ Choice of available sponsorship opportunities	\$5000
<input type="checkbox"/> Platinum insurEXPO Sponsor	
♦ Listing with logo at event, on web and in promotions.	
♦ One complimentary registration.	
♦ Half page b/w ad in program.	
♦ Choice of available sponsorship opportunities	\$2500
<input type="checkbox"/> Gold insurEXPO Sponsor	
♦ Listing with logo at event, on web and in promotions.	
♦ Choice of available sponsorship opportunities	\$1500
<input type="checkbox"/> Silver insurEXPO Sponsor	
♦ Listing with logo at event, on web and in promotions.	
♦ Choice of available sponsorship opportunities	\$1000
<input type="checkbox"/> Bronze insurEXPO Sponsor	
♦ Listing with logo at event, on web and in promotions.	
♦ Choice of available sponsorship opportunities	\$500
<input type="checkbox"/> Contact us about creating custom sponsor opportunity for enhanced visibility	\$500
<input type="checkbox"/> Printed Program for Attendees (\$2500)	taken
Career Fair Fund	
♦ Help IIAV/ VAIA expand its reach of promoting insurance careers	
♦ Logo included on web	\$500
Subtotal:	

Annual Young Agents' Conference TBA- 2017

Exhibit Booths: - <input type="checkbox"/> Member - <input type="checkbox"/> Non-Member	\$150 \$300
Full Registrations: - <input type="checkbox"/> Young Agent - <input type="checkbox"/> Member - <input type="checkbox"/> Non-Member	\$125 \$150 \$210
<input type="checkbox"/> Platinum Conference Sponsor ♦ Listing with logo at event, on web and in promotions. ♦ One complimentary exhibit booth. ♦ Two complimentary registrations. ♦ Full page ad in program. ♦ Plus, one complimentary guest agent registration. ♦ Plus, opportunity to introduce speaker.	\$1500
<input type="checkbox"/> Gold Conference Sponsor ♦ Sign recognition. ♦ One complimentary exhibit booth. ♦ One complimentary registration. ♦ Half page ad in program.	\$1000
<input type="checkbox"/> Silver Conference Sponsor ♦ Sign recognition. ♦ Quarter page ad in program.	\$500
<input type="checkbox"/> Bronze Conference Sponsor ♦ Sign recognition.	\$250

Young Agents' Bowling Evening Uptown Alley, Midlothian- Spring , 2017

<input type="checkbox"/> Gold Event Sponsor ♦ Listing with logo at each event, on web and in promotions. ♦ One complimentary registration. ♦ Plus, one complimentary guest agent registration.	\$500
<input type="checkbox"/> Silver Event Sponsor ♦ Listing at event, on web and in promotions.	\$250

Regional Networking Socials NoVA, Tidewater, Richmond & SWVA Summer/ Fall, 2017 (various dates)

<input type="checkbox"/> Social Sponsor ♦ Listing with logo at event, on web and in promotions.	\$250
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Lunch-n-Learn Fall, 2017

<input type="checkbox"/> Gold Event Sponsor ♦ Listing with logo at event, on web and in promotions ♦ One complimentary registration. ♦ Plus, one complimentary guest agent registration	\$500
<input type="checkbox"/> Silver Event Sponsor ♦ Listing with logo at event, on web and in promotions	\$250
<i>Subtotal:</i>	

VAIA Fundraiser Spring, 2017

<input type="checkbox"/> Gold Event Sponsor ♦ Reserved table. ♦ 4 tickets to the event. ♦ Logo placement in evening program, slideshow, in promotions and on web. ♦ Choice of available sponsorship opportunities	\$1500
<input type="checkbox"/> Silver Event Sponsor ♦ 2 tickets to the event. ♦ Logo placement in evening program, slideshow, in promotions and on web. ♦ Choice of available sponsorship opportunities	\$1000
<input type="checkbox"/> Bronze Event Sponsor ♦ 1 ticket to the event. ♦ Name placement in evening program, slideshow, in promotions and on web.	\$500
<input type="checkbox"/> Program Dedication ♦ Deadline: TBA	\$50

Education Scholarship Fund

<input type="checkbox"/> Pre-Licensing Scholarships	\$500
<input type="checkbox"/> Designation Scholarships (AAI, ACSR, CRIS, AIAM, AISM)	\$500
<input type="checkbox"/> Sales Training Scholarship (PoleStar) ♦ Logo on website ♦ Named scholarship	\$1000

Class Sponsorship

<input type="checkbox"/> Class Sponsor ♦ Pick a class from our 2017 calendar to sponsor (see Carter Lyons for available classes). ♦ Logo on web class registration. ♦ Full page ad distributed with class materials.	\$200
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U.S. Veterans Pre-Licensing Program Fund

♦ Help IIAV/ VAIA offer free pre-licensing classes to our U.S. veterans and their spouses. ♦ Logo included on web.	\$500
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Other

<input type="checkbox"/> IIAV.com Banner Advertising ♦ One banner ad (200 x 200 px), displayed on homepage for one month.	\$250
<input type="checkbox"/> VAPAC Contribution Amount ♦ Please select your own contribution amount.	\$_____
<input type="checkbox"/> Building Fund - Annual Pledge Amount ♦ Please select your own contribution amount.	\$_____
<input type="checkbox"/> IIAV Associate Membership Dues ♦ July 1, 2017 to June 30, 2018	\$925
<input type="checkbox"/> IIAV Associate Membership Dues (Non-Insurance) ♦ July 1, 2017 to June 30, 2018	\$450
<input type="checkbox"/> Education Water Bottle Sponsor	<i>taken</i>

<i>Subtotal:</i>	
<i>Grand Total:</i>	

2017 PARTNERS PROGRAM

PARTNER PLEDGE FORM | JANUARY 1, 2017 TO DECEMBER 31, 2017

Yes! I want to be a PARTNER of IIAV!

- ☐ Chairman Club \$10,000+ ☐ Executive Club \$8,000 - \$9,999
☐ President Club \$5,000 - \$7,999 ☐ Independent Club \$2,000 to \$4,999

Company Name: _____

Contact Name: _____

Company Address: _____

Phone: (_____) _____ Email: _____

Company Website: _____

Payment Information:

- ☐ Check (Payable to IIAV) ☐ Bill Me Now ☐ Bill Me After Jan. 1, 2017

Credit Card: _____ Visa _____ MasterCard _____ American Express _____ Discover

Card Number: _____ Sec. Code: _____ Exp. Date: _____

Name on Card: _____

Signature: _____

Billing Address for Card: _____

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PARTNERS PROGRAM TERMS AND CONDITIONS:

The PARTNERS PROGRAM operates on a calendar year basis (benefits applicable to January 1 - December 31). Commitments must be renewed each year to continue as an IIAV PARTNER.

Send commitments via mail: IIAV, 8600 Mayland Drive, Richmond, VA 23294; fax: 804-747-6557; or email: dmitchell@iiv.com. Contact Danny Mitchell at dmitchell@iiv.com or 804-747-9300 with questions.

IIAV must receive complete payment to be included in the 2017 PARTNERS PROGRAM. Please note, if you choose the "Bill Me" option, an invoice will be mailed to the company address you list above. If you choose the "Credit Card" option, your card will be charged upon IIAV's receipt of this form.

Please send a high-resolution company logo to dmitchell@iiv.com for use as part of the PARTNERS PROGRAM benefits.

Complimentary conference/event registrations include the conference registration fee ONLY. Does not include optional activities or hotel accommodations.

I agree to all terms and conditions outlined in this agreement.

(Sign) _____ Date _____