



PARTNERS PROGRAM

A TRUSTED PARTNERSHIP + VALUABLE RESULTS

2016

**INDEPENDENT
INSURANCE
AGENTS OF
VIRGINIA**

**INVITES YOU TO
BECOME A
PARTNER
TODAY....**



You Are Cordially Invited...

...to become a “Partner” of the Independent Insurance Agents of Virginia (IIAV).

We created this program at the request of IIAV Associate Members who support the Association on an on-going basis. Becoming an IIAV Partner provides the vehicle for a high-profile, year-long exposure to members of the Independent Insurance Agents of Virginia - the oldest and largest association of independent agents. If you’re looking for independent insurance agency decision makers, they’re a member of IIAV!

You can choose from various sponsorship levels that fit your needs and budget. This chart illustrates the benefits for each level of participation.

The total annual dollar participation will determine into which category you will be placed. Recognition throughout the calendar year will showcase your current level of committed participation.

IIAV PARTNER Levels:

- Chairman Club - \$10,000 and above
- Executive Club - \$8,000 to \$9,999
- President Club - \$5,000 to \$7,999
- Independent Club - \$2,000 to \$4,999

Questions?

Contact Danny Mitchell
Vice President Business Development
dmitchell@iiaav.com
www.iiaav.com
1-800-288-4428

IIAV PARTNERS PROGRAM

2016 insurEXPO Richmond Downtown Marriott- April 25-26, 2016	
Exhibit Booths:	
- <input type="checkbox"/> Aisle - Member	\$725
- <input type="checkbox"/> Aisle - Non-Member	\$825
- <input type="checkbox"/> Corner - Member	\$750
- <input type="checkbox"/> Corner - Non-Member	\$850
Registrations:	
- <input type="checkbox"/> Full Registration - Member	\$75
- <input type="checkbox"/> Each Additional Member	\$50
- <input type="checkbox"/> Full Registration - Non-Member	\$100
- <input type="checkbox"/> Each Additional Non-Member	\$75
<input type="checkbox"/> Diamond insurEXPO Sponsor	\$5000
♦ Listing, with logo, at event, on web and in promotions.	
♦ Two complimentary registrations.	
♦ Full page color ad in program.	
♦ Choice of available sponsorship opportunities	
<input type="checkbox"/> Platinum insurEXPO Sponsor	\$2500
♦ Listing with logo at event, on web and in promotions.	
♦ One complimentary registration.	
♦ Half page b/w ad in program.	
♦ Choice of available sponsorship opportunities	
<input type="checkbox"/> Gold insurEXPO Sponsor	\$1500
♦ Listing with logo at event, on web and in promotions.	
♦ Choice of available sponsorship opportunities	
<input type="checkbox"/> Silver insurEXPO Sponsor	\$1000
♦ Listing with logo at event, on web and in promotions.	
♦ Choice of available sponsorship opportunities	
<input type="checkbox"/> Bronze insurEXPO Sponsor	\$500
♦ Listing with logo at event, on web and in promotions.	
♦ Choice of available sponsorship opportunities	
<input type="checkbox"/> Printed Program for Attendees (\$2500)	taken
Career Fair Fund	
♦ Help IIAV/ VAIA expand its reach of promoting insurance careers	\$500
♦ Logo included on web	
Subtotal:	

Annual Young Agents' Conference - Virginia Beach - October 6-7, 2016	
Exhibit Booths: - <input type="checkbox"/> Member - <input type="checkbox"/> Non-Member	\$150 \$250
Full Registrations: - <input type="checkbox"/> Young Agent - <input type="checkbox"/> Member - <input type="checkbox"/> Non-Member	\$125 \$150 \$210
<input type="checkbox"/> Platinum Conference Sponsor ◆ Listing with logo at event, on web and in promotions. ◆ One complimentary exhibit booth. ◆ Two complimentary registrations. ◆ Full page ad in program. ◆ Plus, one complimentary guest agent registration.	\$1500
<input type="checkbox"/> Gold Conference Sponsor ◆ Sign recognition. ◆ One complimentary exhibit booth. ◆ One complimentary registration. ◆ Half page ad in program.	\$1000
<input type="checkbox"/> Silver Conference Sponsor ◆ Sign recognition. ◆ Quarter page ad in program.	\$500
<input type="checkbox"/> Bronze Conference Sponsor ◆ Sign recognition.	\$250
Young Agents' Bowling Evening - Uptown Alley, Midlothian - March 3, 2016	
<input type="checkbox"/> Gold Event Sponsor ◆ Listing with logo at event, on web and in promotions. ◆ One complimentary registration. ◆ Plus, one complimentary guest agent registration.	\$500
<input type="checkbox"/> Silver Event Sponsor ◆ Listing at event, on web and in promotions.	\$250
Regional Networking Socials - NoVA, Tidewater, Richmond & SWVA - Summer/ Fall 2016 (various dates)	
<input type="checkbox"/> Social Sponsor ◆ Listing with logo at event, on web and in promotions.	\$250
Lunch-n-Learn - Insurance Institute on Highway Safety Ruckersville - Fall 2016	
<input type="checkbox"/> Gold Event Sponsor ◆ Listing with logo at event, on web and in promotions ◆ One complimentary registration. ◆ Plus, one complimentary guest agent registration	\$500
<input type="checkbox"/> Silver Event Sponsor ◆ Listing with logo at event, on web and in promotions	\$250
Exec's Newsletter - Monthly News to Agency Principals (Printed, Per Issue)	
<input type="checkbox"/> Monthly Sole Sponsor <input type="checkbox"/> Monthly Dual Sponsor	\$1000 \$500
Subtotal:	

VAIA Fundraiser: Roast & Toast of Joe Hudgins Richmond - May, 2016	
<input type="checkbox"/> Gold Event Sponsor ♦ Reserved table. ♦ 4 tickets to the event. ♦ Logo placement in evening program, slideshow, in promotions and on web. ♦ Choice of available sponsorship opportunities	\$1500
<input type="checkbox"/> Silver Event Sponsor ♦ 2 tickets to the event. ♦ Logo placement in evening program, slideshow, in promotions and on web. ♦ Choice of available sponsorship opportunities	\$1000
<input type="checkbox"/> Bronze Event Sponsor ♦ 1 ticket to the event. ♦ Name placement in evening program, slideshow, in promotions and on web.	\$500
<input type="checkbox"/> Program Dedication ♦ Deadline: April 22, 2016	\$50
Education Scholarship Fund	
<input type="checkbox"/> Pre-Licensing Scholarships	\$500
<input type="checkbox"/> Designation Scholarships (AAI, ACSR, CRIS, AIAM, AISM)	\$500
<input type="checkbox"/> Sales Training Scholarship (PoleStar) ♦ Logo on website ♦ Named scholarship	\$1000
Class Sponsorship	
<input type="checkbox"/> Class Sponsor ♦ Pick a class from our 2016 calendar to sponsor (see Kristina Presiner for available classes). ♦ Logo on web class registration. ♦ Full page ad distributed with class materials.	\$200
U.S. Veterans Pre-Licensing Program Fund	
♦ Help IIAV/ VAIA offer free pre-licensing classes to our U.S. veterans and their spouses. ♦ Logo included on web.	\$500
Other	
<input type="checkbox"/> IIAV.com Banner Advertising ♦ One banner ad (200 x 200 px), displayed on homepage for one month.	\$250
<input type="checkbox"/> VAPAC Contribution Amount ♦ Please select your own contribution amount.	\$_____
<input type="checkbox"/> Building Fund - Annual Pledge Amount ♦ Please select your own contribution amount.	\$_____
<input type="checkbox"/> IIAV Associate Membership Dues ♦ July 1, 2016 to June 30, 2017	\$875
<input type="checkbox"/> IIAV Associate Membership Dues (Non-Insurance) ♦ July 1, 2016 to June 30, 2017	\$400
<input type="checkbox"/> Education Water Bottle Sponsor	<i>taken</i>
<i>Subtotal:</i>	
<i>Grand Total:</i>	



Partner Pledge Form

January 1, 2016 to December 31, 2016

PARTNERS PROGRAM



Yes! I want to be a PARTNER of IIAV!

☐ Chairman Club \$10,000+

☐ Executive Club \$8,000 - \$9,999

☐ President Club \$5,000 - \$7,999

☐ Independent Club \$2,000 to \$4,999

Company Name: _____

Contact Name: _____

Company Address: _____

Phone: (_____) _____ Email: _____

Company Website: _____

Payment Information:

☐ Check (Payable to IIAV)

☐ Bill Me Now

☐ Bill Me After Jan. 1, 2016

☐ Credit Card: _____ Visa _____ MasterCard _____ American Express _____ Discover

Card Number: _____ Sec. Code: _____ Exp. Date: _____

Name on Card: _____

Signature: _____

Billing Address for Card: _____

PARTNERS PROGRAM TERMS AND CONDITIONS:

The PARTNERS PROGRAM operates on a calendar year basis (benefits applicable to January 1 - December 31). Commitments must be renewed each year to continue as an IIAV PARTNER.

Send commitments via mail: IIAV, 8600 Mayland Drive, Richmond, VA 23294; fax: 804-747-6557; or email: dmitchell@iiv.com.
Contact Danny Mitchell at dmitchell@iiv.com or 804-747-9300 with questions.

IIAV must receive complete payment to be included in the 2016 PARTNERS PROGRAM. Please note, if you choose the "Bill Me" option, an invoice will be mailed to the company address you list above. If you choose the "Credit Card" option, your card will be charged upon IIAV's receipt of this form.

Please send a high-resolution company logo to dmitchell@iiv.com for use as part of the PARTNERS Program benefits.

Complimentary conference/event registrations include the conference registration fee ONLY. Does not include optional activities or hotel accommodations.

I agree to all terms and conditions outlined in this agreement.

(Sign) _____ Date _____