

NEWS



Independent Insurance Agents of Virginia

Incorporated

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VAIA Honors Richard M. Spiers, Jr., CPCU, CIC *Spiers named as Director Emeritus of Education Foundation*

RICHMOND, VA. July 7, 2017- During its recently held annual meeting the Virginia Association of Insurance Agents honored Richard M. Spiers, Jr., CPCU, CIC as Director Emeritus of its Board of Directors. Spiers is a well-known and respected pillar of the insurance industry. Possessing and undergraduate degree from the University of Florida and an MBA from the University of Richmond, Spiers also earned the Chartered Property Casualty Underwriter designation as well as that of Certified Insurance Counselor.

Known by his friends and colleagues as Dick, Spiers' insurance career began with Royal Insurance and then with Utica National Insurance specializing in management, underwriting, administration and marketing. Mr. Spiers has been a fixture within the industry sharing his vast insurance knowledge in the classroom. For over three decades he has taught seemingly everything from property/casualty pre-licensing to CPCU classes and served as an Adjunct Professor at both Virginia Commonwealth University and University of Richmond.

For the past eleven years Spiers has frequently served as an instructor for IIAV teaching hundreds of students in a variety of continuing education and designation classes.

"Dick has been a long-standing contributor to the industry and has probably helped more people in Virginia get licensed than he would care to count," exclaims Robert N. Bradshaw, Jr., MAM, president and CEO of IIAV. Bradshaw adds, "We are excited to have his ongoing participation in the Association."

Virginia Association of Insurance Agents (VAIA) is a non-profit 501(c)(3) education foundation created by the Independent Insurance Agents of Virginia in 2004. The mission of VAIA is to provide insurance education and training programs to facilitate insurance literacy and career opportunities within the industry.

Founded in 1898, IIAV is part of the nation's oldest and largest associations of independent insurance agents, representing a network of more than 300,000 agents and agency employees nationwide and over 4,000 in the Commonwealth of Virginia. Its members are insurance businesses that offer customers a choice of policies from a variety of insurance companies. Independent agents offer all lines of insurance – property, casualty, life, health, employee benefit plans and retirement products. Web address: www.iiav.com and nationally www.independentagent.com

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