

# Association membership has its Rewards

## Access special benefits and programs that bring more value to your coverage

Research shows healthier employees are also more productive. So, make a long-term investment that's great for your employees' health – and your bottom line: become an association member. Here's a snapshot of all the special benefits and programs that come with association membership!

### Anthem Life and AD&D coverage: Coverage you can count on

As an association member, your employees get the added security of Anthem Life and Accidental Death and Dismembership coverage, with local benefit management. Your employees can count on local customer service from a company that has 50 years of experience in providing this type of coverage. And we've built a reputation for paying claims quickly. All covered employees will receive:

- \$10,000 in group term Life and AD&D coverage for the family if an employee passes away or faces a qualified loss in an accident.
- \$2,000 coverage for the employee if a spouse or dependent child passes away.

### Resource Advisor: There through life's challenges

This program gives employees and their families free, confidential access to support services, including:

- Up to three legal and/or financial consultations for all employees.
- Up to three visits per year with a counselor for employees with a disability.
- Up to three in-person counseling sessions, as well as three legal and/or financial consultations lifetime for beneficiaries.
- 24/7 telephone counseling and referral services.
- Online resources for child care and elder care databases, wellness information, and will and power of attorney forms.



And Its Affiliate HealthKeepers, Inc.

## When you're an association member, the benefits keep coming!

- Access to large provider networks
- Resources that help members get their health issues addressed at the earliest stages through our 24/7 NurseLine, Future Moms, ConditionCare, ComplexCare and more
- Benefits and service from Anthem, a company that has been servicing Virginia's needs for more than 75 years
- Coverage anywhere in the U.S. with our national BlueCard® Program that links us to other Blue Cross and Blue Shield plans





## Make the call today!

Call your Anthem broker or Sales representative to learn more about the value of association membership.

### **Travel assistance: Comfort and security for your employees when they're away from home**

Your employees can feel confident traveling, knowing they'll have travel assistance services available, 24/7. If they have a medical emergency, they can call a toll-free number to:

- Coordinate and pay for a medical evacuation to the nearest medical facility or back home, when medically necessary, up to \$100,000.
- Send dependent children home if they are left unattended due to the employee's emergency, up to \$5,000.
- Send travel companions home, up to \$5,000.
- Arrange for a bedside visit for a family member or friend if an employee is hospitalized for more than seven days, or if the employee is in critical condition, up to \$5,000.

### **Healthy Lifestyles: Empower employees to make healthy changes**

Healthy Lifestyles is an online incentive program that helps transform unhealthy habits into positive ones by focusing on changing behavior. Healthy Lifestyles can help make behavior changes in five key areas:

- Weight
- Diet and nutrition
- Physical inactivity
- Tobacco use
- Stress

The program features many extras, including:

- Kids- and teen-focused programs
- Integration with WebMD and Health Assessment
- Health trackers
- Online health coaching
- Community support groups
- Condition-specific healing center
- Rewards for improvement
- A marketing toolkit you can use to promote program awareness and encourage participation