



IIAV 2026 WOMEN'S CONFERENCE

How Women in Insurance Manage it All!

MARCH 19TH 2026
10:00 AM - 4:00 PM

Reception to Follow

RICHMOND COUNTRY CLUB
RICHMOND, VA

REGISTER HERE!

Use the QR Code or go to iiav.com



Featured Speakers



Jen E Miller



Katherine Wintsch

IIAV Women's Conference 2026

Get ready to attend the VAIA Women's Conference on March 19, 2026, from 10:00 a.m. to 4:00 p.m. This inspiring day is dedicated to celebrating the women who make the insurance industry thrive.

Connect with fellow professionals, gain practical insights from outstanding speakers, and discover strategies for balancing leadership, career growth, and everyday demands. Through meaningful networking and engaging sessions, you'll explore the many career paths available and learn how women in insurance successfully do it all.

Learn more and register today!



Jen E Miller

Founder, CEO & Chief Sales
Visionary | Power Sales & Strategy

Jen E Miller is a seasoned sales strategist, coach, and speaker with over 25 years of experience driving growth and developing talent across multiple industries, including a decade working with thousands of insurance producers and leaders.

Renowned for her ability to identify and cultivate high-performing sales mindsets, Jen specializes in sales talent assessment, strategy development, sales culture creation, and coaching that transforms individuals and organizations alike.

Jen is the owner and founder of POWER Sales & Strategy, a full-service international consulting firm located in Michigan.



Katherine Wintsch

Author | CEO & Founder | Of The
Mom Complex

Katherine Wintsch is the founder and CEO of The Mom Complex where she helps some of the largest companies in the world such as Walmart, Sam's Club, Kimberly Clark, Chobani, and Airbnb develop new products and services for mothers.

She is also author of the popular book *Slay Like a Mother* – which Parade magazine named one of the “top 10 life-changing self-help books of the year.”

Katherine's sought-after research on women and mothers has been featured by The Today Show, The New York Times, The Wall Street Journal and Fast Company.

However, don't let all the accolades fool you. She's also been through years of therapy, decades of self-doubt and more than her fair share of tequila. Thankfully, she tamed her “dragon of self-doubt” and now she's helping other women do the same.

IIAV Women's Conference 2026

SCHEDULE

10:00 am – 10:30 am

Welcome & Conference Opening
Cindy Amick

10:30 am - 12:00 noon

Keynote Speaker Katherine Wintsch

12:00 noon – 1:00 pm

Lunch

1:00 pm – 1:15 pm

Rod Powell 'License to Lead'

1:15 pm – 3:30 pm

Speaker Jen E. Miller

3:30 pm - 4:00 pm

A Word From Our Sponsors

4:00 pm - 5:00 pm

Reception with Cash Bar

REGISTRATION FEES

Members \$125

Non-members \$150

CONTINUING EDUCATION CREDITS

The conference is not eligible for state continuing education credits.

OVERNIGHT ROOMS

IIAV recommends the following hotel that is close to the event venue, however you are free to select a hotel of your choice.

Residence Inn by Marriott/Short Pump at The Notch
1800 Wilkes Ridge Circle
844-973-2579

Hilton Richmond/Short Pump
12042 West Broad St
855-605-0316

CANCELLATION POLICY

Cancellations received 72 hours prior to the event are fully refundable, within 72 hours, the fee is forfeited.



Proceeds of this event go to the Virginia Association of Independent Insurance Agents (VAIA) Pre-Licensing Scholarship Fund.

Each donation will support this event and the Virginia Association of Insurance Agents (VAIA), a non-profit education foundation created by IIAV. VAIA's purpose is education for consumers and insurance professionals. VAIA is committed to showing the human side of the insurance industry, learn more at <https://www.iiav.com/Resources/Pages/VAIA/>.

REGISTER HERE!

Use the QR Code or
go to [iiav.com](https://www.iiav.com)

