



# YOUNG AGENTS' CONFERENCE 2017

## OBJECTIVES WORKSHEET

WHAT WOULD YOU LIKE ME TO ACHIEVE BY ATTENDING THE YAC?

Five horizontal orange rounded rectangular boxes for writing answers.

WHAT ARE YOUR EXPECTATIONS FOR ME BEING AVAILABLE TO THE OFFICE?  
(EMAIL/PHONE)

Three rows of 20 dark blue dots each for writing answers.

WHICH VENDORS WOULD YOU LIKE ME TO SEEK OUT AND WHAT  
QUESTIONS WOULD YOU LIKE ME TO ASK?

Four rows of 20 dark blue dots each for writing answers.

ANY OTHER INSIGHT:

WHAT INFORMATION WOULD YOU LIKE ME TO SEEK AND/OR WHAT  
TAKEAWAYS WOULD YOU LIKE ME TO FIND FROM EACH SESSION?

The Independent Agency's Survival Kit: Branding, Marketing, and On-Boarding Strategies That will Grow Your Agency in a Highly Competitive Space.



Growing Your Independent Agency through Niche Development



Is there anything you would like me to avoid?

