

INDEPENDENT INSURANCE  
AGENTS OF VIRGINIA

2019

# PARTNER PROGRAM



The Trusted Choice®

A TRUSTED PARTNERSHIP +  
VALUABLE RESULTS

# BECOME AN IIAV PARTNER

You are cordially invited to become a "Partner" of the Independent Insurance Agents of Virginia (IIAV). We created this program at the request of IIAV Associate Members who support the Association on an on-going basis. Becoming an IIAV Partner provides the vehicle for a high-profile, year-long exposure to members of the Independent Insurance Agents of Virginia - the oldest and largest association of independent agents. If you're looking for independent insurance agency decision makers, they're a member of IIAV!

You can choose from various sponsorship levels that fit your needs and budget. This chart illustrates the benefits for each level of participation.

The total annual dollar participation will determine into which category you will be placed. Recognition throughout the calendar year will showcase your current level of committed participation. This is not to be confused with levels of sponsorship at other events.

## ATTRACT, ENGAGE, & CONVERT

### IIAV PARTNER LEVELS:

- Chairman Club - \$10,000 and above
- Executive Club - \$8,000 to \$9,999
- President Club - \$5,000 to \$7,999
- Independent Club - \$2,000 to \$4,999

### QUESTIONS?

Contact Rebecca Arnold  
Member Services Assistant  
rarnold@iiav.com  
www.iiav.com | 1-800-288-4428

2019 Annual Convention Hilton VA Beach Oceanfront – June 23-25, 2019	
<b>Exhibit Booths:</b>	
- <input type="checkbox"/> Aisle - Member	\$725
- <input type="checkbox"/> Aisle - Non-Member	\$825
- <input type="checkbox"/> Corner - Member	\$750
- <input type="checkbox"/> Corner - Non-Member	\$850
<b>Registrations:</b>	
- <input type="checkbox"/> Full Registration - Member	\$295
- <input type="checkbox"/> Each Additional Member	\$195
- <input type="checkbox"/> Full Registration - Non-Member	\$395
- <input type="checkbox"/> Each Additional Non-Member	\$210
<input type="checkbox"/> Diamond Convention Sponsor	
➤ Listing, with logo, at event, on web, and in promotions.	
➤ Two complimentary registrations.	
➤ Full page color ad in program.	
➤ Choice of available sponsorship opportunities	\$5000
<input type="checkbox"/> Platinum Convention Sponsor	
➤ Listing, with logo, at event, on web, and in promotions.	
➤ One complimentary registration.	
➤ Half page B/W ad in program.	
➤ Choice of available sponsorship opportunities	\$2500
<input type="checkbox"/> Gold Convention Sponsor	
➤ Listing, with logo, at event, on web, and in promotions.	
➤ Choice of available sponsorship opportunities	\$2000
<input type="checkbox"/> Silver Convention Sponsor	
➤ Listing, with logo, at event, on web, and in promotions.	
➤ Choice of available sponsorship opportunities	\$1000
<input type="checkbox"/> Bronze Convention Sponsor	
➤ Listing, with logo, at event, on web, and in promotions.	
➤ Choice of available sponsorship opportunities	\$500
<input type="checkbox"/> Printed Program for Attendees	\$2500
Career Fair Fund	
➤ Help IIAV/VAIA expand its reach of promoting insurance careers	
➤ Logo included on web	\$500
Class Sponsorship	
<input type="checkbox"/> Class Sponsor	
➤ Pick a class from 2019 calendar to sponsor	
➤ Logo on web class registration	
➤ Full page ad distributed with class material	\$200
<b>Subtotal:</b>	

Annual Young Agents' Conference TBD – October, 2019	
Exhibit Booths: - <input type="checkbox"/> Member	\$150
- <input type="checkbox"/> Non-Member	\$250
Full Registrations: - <input type="checkbox"/> Young Professional (Under 41)	\$125
- <input type="checkbox"/> Member (41 and over)	\$150
- <input type="checkbox"/> Non-Member (41 and over)	\$210
<input type="checkbox"/> Platinum Convention Sponsor ➤ Listing, with logo, at event, on web, and in promotions. ➤ One complimentary exhibit space ➤ Two complimentary rep. registrations ➤ One complimentary agent registrations. ➤ Full page ad in program. ➤ Opportunity to introduce one speaker at event ➤ Featured email promo	\$1500
<input type="checkbox"/> Gold Convention Sponsor ➤ Listing, with logo, at event, on web, and in promotions. ➤ One complimentary exhibit space ➤ One complimentary rep. registration. ➤ Half page ad in program. ➤ Featured on Social Media during event	\$1000
<input type="checkbox"/> Silver Convention Sponsor ➤ Listing, with logo, at event, on web, and in promotions. ➤ Quarter page ad in program	\$500
<input type="checkbox"/> Bronze Convention Sponsor ➤ Listing, with logo, at event, on web, and in promotions.	\$250
Young Agents' Bowling Evening – March 2019	
<input type="checkbox"/> Gold Event Sponsor ➤ Listing, with logo, at event, on web, and in promotions. ➤ One complimentary rep. registration. ➤ One complimentary guest agent registration	\$500
<input type="checkbox"/> Silver Event Sponsor ➤ Listing, with logo, at event, on web, and in promotions.	\$250
Regional Networking Social–NoVA, Tidewater, Richmond, & SWVA–Summer/Fall 2019 (Various Dates)	
<input type="checkbox"/> Social Sponsor ➤ Listing, with logo, at event, on web, and in promotions.	\$250
<b>Subtotal:</b>	

VAIA Fundraiser Richmond, VA – March 20, 2019	
<input type="checkbox"/> Gold Event Sponsor ➤ Reserved table ➤ Four (4) tickets to event ➤ Logo placement in evening program, slideshow, in promos, & on web ➤ Choice of available sponsorship opportunities	\$1500
<input type="checkbox"/> Silver Event Sponsor ➤ Two (2) tickets to event ➤ Logo placement in evening program, slideshow, in promos, & on web ➤ Choice of available sponsorship opportunities	\$1000
<input type="checkbox"/> Bronze Event Sponsor ➤ One (1) tickets to event ➤ Logo placement in evening program, slideshow, in promos, & on web	\$500
<input type="checkbox"/> Program Dedication ➤ Deadline: 30 days prior to event	\$50
VA Insurance Agents Day on the Hill January 30, 2019	
<input type="checkbox"/> Event Sponsor ➤ Listing, with logo, at event, on web, and in promotions.	\$1000
Education Scholarship Fund	
<input type="checkbox"/> Pre-Licensing Scholarships	\$500
<input type="checkbox"/> Designation Scholarships (AAI, ACSR, CRIS, AIAM, AISM)	\$500
<input type="checkbox"/> New Hire Training School (New Level Partners) ➤ Logo on website ➤ Named Scholarship	\$1000
U.S. Veterans Pre-Licensing Program Fund	
➤ Help IIAV/ VAIA offer free pre-licensing classes to our U.S. veterans and their spouses. ➤ Logo included on web	\$500
Other	
<input type="checkbox"/> IIAV.com Banner Advertising ➤ One (1) banner ad (200 x 200px), displayed on homepage for one (1) month	\$250
<input type="checkbox"/> VAPAC Contribution Amount ➤ Please enter your own contribution amount.	\$_____
<input type="checkbox"/> Building Fund – Annual Pledge amount ➤ Please enter your own contribution amount.	\$_____
<input type="checkbox"/> IIAV Associate Membership Dues ➤ July 1, 2019 to June 30, 2020	\$975
<input type="checkbox"/> IIAV Associate Membership Dues (Non-Insurance) ➤ July 1, 2019 to June 30, 2020	\$475
<input type="checkbox"/> Education Water Bottle Sponsor	taken
<b>Subtotal:</b>	
<b>Grand Total:</b>	

# 2019 Partner Program

Partner Pledge Form | January 1, 2019 to December 31, 2019

Yes, I want to be a PARTNER of IIAV!

☐ Chairman Club \$10,000+ ☐ Executive Club \$8,000 - \$9,999  
☐ President Club \$5,000 - \$7,999 ☐ Independent Club \$2,000 to \$4,999

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

Payment Information:

☐ Check (Payable to IIAV) ☐ Bill Me Now ☐ Bill Me After Jan. 1, 2019

Credit Card: \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express \_\_\_\_\_ Discover

Card Number: \_\_\_\_\_ Sec. Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address for Card: \_\_\_\_\_

## PARTNERS PROGRAM TERMS AND CONDITIONS:

The PARTNERS PROGRAM operates on a calendar year basis (benefits applicable to January 1 - December 31). Commitments must be renewed each year to continue as an IIAV PARTNER.



Send commitments via mail: IIAV, 8600 Mayland Drive, Richmond, VA 23294; fax: 804-747-6557; or email: rarnold@iiaav.com. Contact Rebecca Arnold at rarnold@iiaav.com or 804-747-9300 with questions.

IIAV must receive complete payment to be included in the 2018 PARTNERS PROGRAM. Please note, if you choose the "Bill Me" option, an invoice will be mailed to the company address you list above. If you choose the "Credit Card" option, your card will be charged upon IIAV's receipt of this form.

Please send a high-resolution company logo to rarnold@iiaav.com for use as part of the PARTNERS Program benefits.

Complimentary conference/event registrations include the conference registration fee ONLY. Does not include optional activities or hotel accommodations.

I agree to all terms and conditions outlined in this agreement.

(Sign)\_\_\_\_\_ Date\_\_\_\_\_