

INDEPENDENT INSURANCE AGENTS OF VA



2018 PARTNER PROGRAM

A TRUSTED PARTNERSHIP + VALUABLE RESULTS

You Are Cordially Invited...

...to become a “Partner” of the Independent Insurance Agents of Virginia (IIAV).

We created this program at the request of IIAV Associate Members who support the Association on an on-going basis. Becoming an IIAV Partner provides the vehicle for a high-profile, year-long exposure to members of the Independent Insurance Agents of Virginia - the oldest and largest association of independent agents. If you're looking for independent insurance agency decision makers, they're a member of IIAV!

You can choose from various sponsorship levels that fit your needs and budget. This chart illustrates the benefits for each level of participation.

The total annual dollar participation will determine into which category you will be placed. Recognition throughout the calendar year will showcase your current level of committed participation. This is not to be confused with levels of sponsorship at other events.

IIAV PARTNER Levels:

- Chairman Club - \$10,000 and above
- Executive Club - \$8,000 to \$9,999
- President Club - \$5,000 to \$7,999
- Independent Club - \$2,000 to \$4,999

Questions?

Contact Danny Mitchell
Vice President Business Development
dmitchell@iiav.com
www.iiav.com
1-800-288-4428

2018 Annual Convention Hilton VA Beach Oceanfront- June 27-30, 2018

Exhibit Booths:	
- <input type="checkbox"/> Aisle - Member	\$725
- <input type="checkbox"/> Aisle - Non-Member	\$825
- <input type="checkbox"/> Corner - Member	\$750
- <input type="checkbox"/> Corner - Non-Member	\$850
Registrations:	
- <input type="checkbox"/> Full Registration - Member	\$295
- <input type="checkbox"/> Each Additional Member	\$195
- <input type="checkbox"/> Full Registration - Non-Member	\$395
- <input type="checkbox"/> Each Additional Non-Member	\$210
<input type="checkbox"/> Diamond Convention Sponsor	
♦ Listing, with logo, at event, on web, and in promotions.	
♦ Two complimentary registrations.	
♦ Full page color ad in program.	
♦ Choice of available sponsorship opportunities	\$5000
<input type="checkbox"/> Platinum Convention Sponsor	
♦ Listing with logo at event, on web, and in promotions.	
♦ One complimentary registration.	
♦ Half page b/w ad in program.	
♦ Choice of available sponsorship opportunities	\$2500
<input type="checkbox"/> Gold Convention Sponsor	
♦ Listing with logo at event, on web, and in promotions.	
♦ Choice of available sponsorship opportunities	\$2000
<input type="checkbox"/> Silver Convention Sponsor	
♦ Listing with logo at event, on web, and in promotions.	
♦ Choice of available sponsorship opportunities	\$1000
<input type="checkbox"/> Bronze Convention Sponsor	
♦ Listing with logo at event, on web, and in promotions.	
♦ Choice of available sponsorship opportunities	\$500
<input type="checkbox"/> Printed Program for Attendees	\$2500
Career Fair Fund	
♦ Help IIAV/ VAIA expand its reach of promoting insurance careers	
♦ Logo included on web	\$500
<i>Subtotal:</i>	

Annual Young Agents' Conference - TBD- October 10-12, 2018

Exhibits: - <input type="checkbox"/> Member - <input type="checkbox"/> Non-Member	\$150 \$250
Full Registrations: - <input type="checkbox"/> Young Professional (under 41) - <input type="checkbox"/> Member (41 and over) - <input type="checkbox"/> Non-Member (41 and over)	\$125 \$150 \$210
<input type="checkbox"/> Platinum Conference Sponsor ♦ Listing with logo at event, on web, and in promotions. ♦ One complimentary exhibit space. ♦ Two complimentary representative registrations. ♦ One complimentary guest agent registration. ♦ Full-page ad in program. ♦ Opportunity to introduce one speaker at event. ♦ Featured email promo.	\$1500
<input type="checkbox"/> Gold Conference Sponsor ♦ Listing with logo at event, on web, and in promotions. ♦ One complimentary exhibit booth. ♦ One complimentary representative registration. ♦ Half-page ad in program. ♦ Featured social media push during event.	\$1000
<input type="checkbox"/> Silver Conference Sponsor ♦ Listing with logo at event, on web, and in promotions. ♦ Quarter-page ad in program.	\$500
<input type="checkbox"/> Bronze Conference Sponsor ♦ Listing with logo at event, on web, and in promotions.	\$250

Young Agents' Bowling Evening - Uptown Alley, Midlothian - March 2018

<input type="checkbox"/> Gold Event Sponsor ♦ Listing with logo at event, on web, and in promotions. ♦ One complimentary representative registration. ♦ One complimentary guest agent registration.	\$500
<input type="checkbox"/> Silver Event Sponsor ♦ Listing at event, on web, and in promotions.	\$250

Regional Networking Socials - NoVA, Tidewater, Richmond & SWVA - Summer/ Fall 2018 (various dates)

<input type="checkbox"/> Social Sponsor ♦ Listing with logo at event, on web, and in promotions.	\$250
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Lunch-n-Learn Fall 2018

<input type="checkbox"/> Gold Event Sponsor ♦ Listing with logo at event, on web, and in promotions ♦ One complimentary registration. ♦ One complimentary guest agent registration	\$500
<input type="checkbox"/> Silver Event Sponsor ♦ Listing with logo at event, on web, and in promotions	\$250
<i>Subtotal:</i>	

VAIA Fundraiser Richmond - Fall 2018

<input type="checkbox"/> Gold Event Sponsor ♦ Reserved table. ♦ 4 tickets to the event. ♦ Logo placement in evening program, slideshow, in promotions, and on web. ♦ Choice of available sponsorship opportunities	\$1500
<input type="checkbox"/> Silver Event Sponsor ♦ 2 tickets to the event. ♦ Logo placement in evening program, slideshow, in promotions, and on web. ♦ Choice of available sponsorship opportunities	\$1000
<input type="checkbox"/> Bronze Event Sponsor ♦ 1 ticket to the event. ♦ Name placement in evening program, slideshow, in promotions and on web.	\$500
<input type="checkbox"/> Program Dedication ♦ Deadline: 30 days prior to event	\$50

Education Scholarship Fund

<input type="checkbox"/> Pre-Licensing Scholarships	\$500
<input type="checkbox"/> Designation Scholarships (AAI, ACSR, CRIS, AIAM, AISM)	\$500
<input type="checkbox"/> New Hire Training School (New Level Partners) ♦ Logo on website ♦ Named scholarship	\$1000

Class Sponsorship

<input type="checkbox"/> Class Sponsor ♦ Pick a class from our 2018 calendar to sponsor (see Carter Lyons for available classes). ♦ Logo on web class registration. ♦ Full page ad distributed with class materials.	\$200
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U.S. Veterans Pre-Licensing Program Fund

♦ Help IIAV/ VAIA offer free pre-licensing classes to our U.S. veterans and their spouses. ♦ Logo included on web.	\$500
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Other

<input type="checkbox"/> IIAV.com Banner Advertising ♦ One banner ad (200 x 200 px), displayed on homepage for one month.	\$250
<input type="checkbox"/> VAPAC Contribution Amount ♦ Please select your own contribution amount.	\$ _____
<input type="checkbox"/> Building Fund - Annual Pledge Amount ♦ Please select your own contribution amount.	\$ _____
<input type="checkbox"/> IIAV Associate Membership Dues ♦ July 1, 2017 to June 30, 2018	\$950
<input type="checkbox"/> IIAV Associate Membership Dues (Non-Insurance) ♦ July 1, 2017 to June 30, 2018	\$475
<input type="checkbox"/> Education Water Bottle Sponsor	<i>taken</i>

<i>Subtotal:</i>	
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<i>Grand Total:</i>	
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Independent Insurance Agents of Virginia

2018 PARTNERS PROGRAM

PARTNER PLEDGE FORM | JANUARY 1, 2018 TO DECEMBER 31, 2018

Yes! I want to be a PARTNER of IIAV!

☐ Chairman Club \$10,000+

☐ Executive Club \$8,000 - \$9,999

☐ President Club \$5,000 - \$7,999

☐ Independent Club \$2,000 to \$4,999

Company Name: _____

Contact Name: _____

Company Address: _____

Phone: (_____) _____ Email: _____

Company Website: _____

Payment Information:

☐ Check (Payable to IIAV)

☐ Bill Me Now

☐ Bill Me After Jan. 1, 2018

☐ Credit Card: _____ Visa _____ MasterCard _____ American Express _____ Discover

Card Number: _____ Sec. Code: _____ Exp. Date: _____

Name on Card: _____

Signature: _____

Billing Address for Card: _____

PARTNERS PROGRAM TERMS AND CONDITIONS:

The PARTNERS PROGRAM operates on a calendar year basis (benefits applicable to January 1 - December 31). Commitments must be renewed each year to continue as an IIAV PARTNER.

Send commitments via mail: IIAV, 8600 Mayland Drive, Richmond, VA 23294; fax: 804-747-6557; or email: dmitchell@iiaav.com.
Contact Danny Mitchell at dmitchell@iiaav.com or 804-747-9300 with questions.

IIAV must receive complete payment to be included in the 2018 PARTNERS PROGRAM. Please note, if you choose the "Bill Me" option, an invoice will be mailed to the company address you list above. If you choose the "Credit Card" option, your card will be charged upon IIAV's receipt of this form.

Please send a high-resolution company logo to dmitchell@iiaav.com for use as part of the PARTNERS Program benefits.

Complimentary conference/event registrations include the conference registration fee ONLY. Does not include optional activities or hotel accommodations.

I agree to all terms and conditions outlined in this agreement.

(Sign) _____ Date _____