

NEWS



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IIV Enjoys New Membership Of EZShield

Identity Protection specialist joins IIV as new Associate Member



EZShield[®]
Secure Your Identity[™]

RICHMOND - The Independent Insurance Agents of Virginia has added yet another new Associate member in EZShield offering identity protection.

EZShield, independently named “Best Overall”

Identity Protection Leader for three years by Javelin Strategy & Research, delivers an extensive suite of identity protection services through trusted partnerships.

EZShield works with partners to implement award-winning identity protection solutions to protect personal and financial information with advanced monitoring, world-class restoration and empowering educational content.

EZShield’s value proposition is to align with partner goals and strategic objectives to:

- ✓ increase revenue
- ✓ enhance engagement
- ✓ provide differentiated offerings in the market

With over 15 million individuals currently protected, EZShield understands the need to provide peace of mind while strengthening the relationship you have with your clients through high-value, low-cost programs.

“We are excited to have another member firm specializing in this type of work to be able to share with our member agencies and carriers,” says Danny Mitchell, IIV Vice President Business Development.

To learn more about EZShield’s programs, contact Ellen Knisely Bareford at ebareford@ezshield.com or 443-371-4980.

Founded in 1898, IIV is part of the nation’s oldest and largest associations of independent insurance agents, representing a network of more than 300,000 agents and agency employees nationwide and over 4,000 in the Commonwealth of Virginia. Its members are insurance businesses that offer customers a choice of policies from a variety of insurance companies. Independent agents offer all lines of insurance – property, casualty, life, health, employee benefit plans and retirement products. Web address: www.iiv.com and nationally www.independentagent.com

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