

# NEWS



## Independent Insurance Agents of Virginia

Incorporated

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### Hurricane Preparedness Week 2017

*Hurricane season is upon us and your independent insurance agents are ready.*

RICHMOND, Va., May 8, 2017 — The 2017 hurricane season starts June 1, 2017. Independent Insurance Agents of Virginia urge homeowners and renters to meet with their insurance agents to make sure they are fully covered for property, wind, and flood damages.

The season will last through November 30<sup>th</sup>, but this week May 7-13, 2017 is Hurricane Preparedness Week. IIAV will be featuring tips from the National Weather Service and NOAA on our social media platforms this week to help residents prepare for effects of major weather this season.

Hurricanes are powerful storms able to bring disastrous damage even to areas miles inland. Don't wait to take action, tropical storms and depressions can be just as devastating. High winds, tornadoes, storm surges, and flooding are the top concerns we can expect here in Virginia.

According to a study done by Colorado State University, a study done every year, 2017 will have less hurricane activity than 2016 or the past 30 year average. The prediction is that there will be 11 named storms and four hurricanes, two of those being category three or higher. Keeping all this in mind all it only takes one storm to make landfall to bring catastrophic disaster.

In an effort to help residents prepare, IIAV recommends checking in with your insurance agent on your coverages and don't forget to like us on Facebook (Independent Insurance Agents of Virginia) to keep up with our tips on how to prepare your households, children, pets, and elderly or disabled family or neighbors this week. In addition, [www.weather.gov/wrn/hurricane-preparedness](http://www.weather.gov/wrn/hurricane-preparedness) is overflowing with information on the potential hazards of storm systems likely to head to Virginia.

*Founded in 1898, IIAV is part of the nation's oldest and largest association of independent insurance agents, representing a network of more than 300,000 agents and agency employees nationwide and over 4,000 in the Commonwealth of Virginia. Its members are insurance businesses that offer customers a choice of policies from a variety of insurance companies. Independent agents offer all lines of insurance – property, casualty, life, health, employee benefit plans and retirement products. Web address: [www.iiav.com](http://www.iiav.com) and nationally [www.independentagent.com](http://www.independentagent.com)*

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