

# ALERT



The Trusted Choice®

## Independent Insurance Agents of Virginia

Incorporated

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FOR IMMEDIATE RELEASE

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### **A Simple Open Click can be Devastating to Your Business and Potentially Your Clients**

*Are you taking precautions to avoid cyber devastation?*

RICHMOND, Va., March 2, 2017 — Very recently a Virginia agent and Independent Insurance Agents of Virginia member opened an innocent-looking email. The agent immediately fell victim to this “phishing” scam by this Ransomware and the agent’s business and clients’ information were at risk. Fortunately, they had a backup.

Please take a look at the information provided in the attachment by IIAV’s own IT contractor that may help you identify and prevent threats. This graphic shows some red flags that users should be aware of, along with some other tips.

Even by following the suggestions you may wish to seriously look into your own cyber policy for protection and for your insureds as well.

If you would like more information about cyber liability and data breach, please contact Linda Loving at 800-288-4428 or 804-747-9300 or by email [lloving@iiaav.com](mailto:lloving@iiaav.com).

*Founded in 1898, IIAV is part of the nation’s oldest and largest association of independent insurance agents, representing a network of more than 300,000 agents and agency employees nationwide and over 4,000 in the Commonwealth of Virginia. Its members are insurance businesses that offer customers a choice of policies from a variety of insurance companies. Independent agents offer all lines of insurance – property, casualty, life, health, employee benefit plans and retirement products. Web address: [www.iiaav.com](http://www.iiaav.com) and nationally [www.independentagent.com](http://www.independentagent.com)*

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