

NEWS



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IIAV Young Agents Make Waves in 2017

RICHMOND, Va., December 13, 2017 — The Independent Insurance Agents of Virginia's Young Agents have always been an active group and have been engaged with the association for quite some time. But in January of this year, they laid the groundwork for a new focus on four fundamental areas that they would channel their energy.

Those four areas are education, leadership, service, and connections. In all four areas, the Young Agents well-exceeded the goals they set, but their commitment to service is particularly worthy of note.

In May, they rallied around the Make-A-Wish Foundation's annual Walk for Wishes event. IIAV was represented with a team of 12 and raised over \$1,000. Also in May, IIAV sent a record number of representatives to the Big "I" National Legislative Conference, 9 being young agents, resulting in over half of Virginia's delegates to be under 41 years of age

Another annual event is a social to benefit the Huntington Disease Society of America called Cocktails for a Cause in honor of IIAV member, Eddie Benson. In September, they not only received strong support in terms of attendance, but they exceeded the previous year's total donation. They were also able to bring the Benson family a great deal of love and support from the attendees.

In November, the young agents hosted a food drive for the Virginia Supportive Housing Group. Every year this organization prepares a dinner for the individuals they serve, IIAV was able to donate all the items needed and more, allowing VSH to utilize funds for their residents in other ways.

Just last week was the Young Agents' Annual Holiday Party, an event to thank all the company partners and the IIAV membership for their support throughout the year. This event encompasses a toy drive, from which collected 3 boxes of toys were donated to Toys for Tots.

“2017 was a big year for the IIAV young agents and we are excited to take this momentum into 2018 with many more remarkable things to come from this group,” said Bob Bradshaw, CEO and President of IIAV.

Founded in 1898, IIAV is part of the nation’s oldest and largest association of independent insurance agents, representing a network of more than 300,000 agents and agency employees nationwide and over 4,000 in the Commonwealth of Virginia. Its members are insurance businesses that offer customers a choice of policies from a variety of insurance companies. Independent agents offer all lines of insurance – property, casualty, life, health, employee benefit plans and retirement products. Web address: www.iiav.com and nationally www.independentagent.com

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