



VAIA 2026

WOMEN'S CONFERENCE

How Women in Insurance Manage it All!

MARCH 19TH 2026
10:00 AM - 4:00 PM

Reception to Follow

RICHMOND COUNTRY CLUB
RICHMOND, VA

Featured Speakers



Jen E. Miller



Katherine Wintsch

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Each donation will go towards supporting this event and the Virginia Association of Insurance Agents (VAIA), a non-profit education foundation created by IIAV. VAIA's purpose is education for consumers and insurance professionals. VAIA is committed to showing the human side of the insurance industry, learn more at <https://www.iiav.com/Resources/Pages/VAIA/>



VAIA Women's Conference 2026

This inspiring day is dedicated to celebrating the women who make the insurance industry thrive.

Connect with fellow professionals, gain practical insights from outstanding speakers, and discover strategies for balancing leadership, career growth, and everyday demands. Through meaningful networking and engaging sessions, you'll explore the many career paths available and learn how women in insurance successfully do it all.

Thank you for attending!



Jen E. Miller

Founder, CEO & Chief Sales
Visionary | Power Sales & Strategy

Jen E. Miller is a seasoned sales strategist, coach, and speaker with over 25 years of experience driving growth and developing talent across multiple industries, including a decade working with thousands of insurance producers and leaders.

Renowned for her ability to identify and cultivate high-performing sales mindsets, Jen specializes in sales talent assessment, strategy development, sales culture creation, and coaching that transforms individuals and organizations alike.

Jen is the owner and founder of POWER Sales & Strategy, a full-service international consulting firm located in Michigan.



Katherine Wintsch

Author | CEO & Founder | Of The
Mom Complex

Katherine Wintsch is the founder and CEO of The Mom Complex where she helps some of the largest companies in the world such as Walmart, Sam's Club, Kimberly Clark, Chobani, and Airbnb develop new products and services for mothers.

She is also author of the popular book Slay Like a Mother – which Parade magazine named one of the “top 10 life-changing self-help books of the year.”

Katherine's sought-after research on women and mothers has been featured by The Today Show, The New York Times, The Wall Street Journal and Fast Company.

However, don't let all the accolades fool you. She's also been through years of therapy, decades of self-doubt and more than her fair share of tequila. Thankfully, she tamed her “dragon of self-doubt” and now she's helping other women do the same.



VAIA Women's Conference 2026

SCHEDULE

10:00 am – 10:30 am

Welcome & Conference Opening
Cindy Amick

10:30 am - 12:00 noon

Keynote Speaker Katherine Wintsch

12:00 noon – 1:15 pm

Lunch

1:30 pm – 2:00 pm

Robert Bradshaw General Assembly
Update

2:00 pm – 3:45 pm

Keynote Speaker Jen E. Miller

3:45 pm - 4:00 pm

Closing

4:00 pm - 5:00 pm

Reception with Cash Bar



Thank you to the VAIA Women's Committee for orchestrating this impactful event:

- **Cindy Amick**
- **Priscilla Hottle**
- **Lisa Harmon**, CIC, CPIA
- **Amy Kolbl**, CPCU, CIC, CPIA, API
- **Janet Buchanan**, CPCU, CIC, ARM, CWCA, MWCA
- **Moira Bocrie**, CISR, CPIA
- **Molly Hayden**
- **Georgia Schelberger**, CPCU, CIC, AAI, AIC, AIS, AINS, CWCA
- **Tredessa Travers**, MBA, CPCU, AIC
- **Venee Galloway**, CPCU

We are committed to showing the human side of the insurance industry. This committee serves to promote the education and professional development of women in insurance.

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INDEPENDENT INSURANCE AGENTS
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The Independent Insurance Agents of Virginia & Maryland

CONVENTION & TRADESHOW

Navigating the Changing Tides: Charting Insurance for a New Horizon

June 28 - 30, 2026

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- ⚓ Gain Industry Insights
- ⚓ AI Strategies for You and Your Agency

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Mary Jones | Progressive Insurance
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