2027

WOMEN'S CONFERENCE

ELEVATE

Where Women Rise, Leaders Emerge!

MARCH 18TH 2027
10:00 AM - 4:00 PM

Reception to Follow

BOLLING HAXALL HOUSE
211 E FRANKLIN ST
RICHMOND, VA

REGISTER NOW

VAIA
Virginia Association of Insurance Agents

Independent Insurance Agents of Virginia
The Trusted Choice®

2027 VAIA Women's Conference

Get ready to attend the VAIA Women's Conference on March 18, 2027, from 10:00 a.m. to 4:00 p.m. This inspiring day is dedicated to celebrating the women who make the insurance industry thrive.

Connect with fellow professionals, gain practical insights from outstanding speakers, and discover strategies for balancing leadership, career growth, and everyday demands. Through meaningful networking and engaging sessions, you'll explore the many career paths available and learn how women in insurance successfully do it all.

Learn more and register today!



MEET THE SPEAKER

Julie Webb

Found + Leadership Stylist
JMW Collective

With more than 20 years of insurance industry leadership experience, Julie is the founder of JMW Collective, a leadership consulting practice that helps organizations build profitable, inclusive, and resilient businesses through coaching, workshops, and speaking engagements. Before launching JMW Collective, she founded MPB Insurance and held leadership roles with a national insurance agency network and GEICO. Julie holds both the CIC and CPCU designations and is a graduate of the University of Pittsburgh.

A passionate advocate for leadership development and women in business, Julie has led women's leadership initiatives, founded a local chapter of the Women's Business League, and serves as Board Chair for Big Brothers Big Sisters of South-Central Pennsylvania. Through her professional and volunteer work, she is dedicated to helping individuals and organizations achieve their full potential.

Julie also facilitates mastermind groups through MyNetwork and teaches the CIC Agency Management course through the Risk & Insurance Education Alliance.

PANEL SESSION FEATURING

Amy Kolbl, CPCU, CIC, API, CPIA
Vice President | Keystone

Priscilla Hottle
President | Hottle and Associates

Denise Perlman, CIC
Executive Managing Director | AON

2027 VAIA Women's Conference

SCHEDULE

10:00 am – 10:30 am
Welcome & Conference Opening
Cindy Amick

10:30 am - 12:00 noon
Meet your Future Self: Design the Decade Ahead with Purpose

12:00 noon – 1:15 pm
Lunch

1:15 pm – 3:30 pm
Closing the Leadership Gap: One Rung at a Time

3:30 pm - 4:00 pm
A Word From Our Sponsors

4:00 pm - 5:00 pm
Reception

REGISTRATION FEES

Members $125
Non-members $165

CONTINUING EDUCATION CREDITS

The conference is not eligible for state continuing education credits.

Location

The Women's Club at the Bolling Haxall House
211 E Franklin St, Richmond, VA 23219

Self-Parking

107 N 2nd St, Richmond, VA 23219

219 E E Main St, Richmond, VA 23219

Recommended Hotels

Please contact mhayden@iiav.com for questions about accommodations.

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Each donation will support this event and the Virginia Association of Insurance Agents (VAIA), a non-profit education foundation created by IIAV. VAIA's purpose is education for consumers and insurance professionals. VAIA is committed to showing the human side of the insurance industry.

Learn more at **https://www.iiav.com/VAIA**

REGISTER HERE!

Use the QR Code or go to iiav.com